

#4 International Trade Rankings

Trade Master's Program Profile



UNIVERSITY
OF MINNESOTA

Master of Business Administration



Program overview

University	University of Minnesota – Twin Cities
School	Carlson School of Management
Program	Full-Time MBA
Location	Minneapolis, Minnesota, USA
Mode	Full-time
Duration	2 years
Delivery	On-Campus with flexibility for electives
Start	September

This profile will help students to appreciate why this graduate program ranked high on the [International Trade Rankings](#). The [Hinrich Foundation](#) and QS created the Rankings to help **students** identify programs that will fast-track their trade careers and enable **companies** to hire work-ready talent.

Introduction

The [Full-Time MBA](#) at [Carlson School of Management](#) is **ranked fourth in the world** in the [International Trade Rankings](#) 2023.

This is a fully immersive two-year program with a strong focus on experiential learning. Trade professionals will have a chance to work directly with industry experts to transform their MBA lessons into business solutions for paying clients across trade value chains and develop a solid understanding of global business through overseas trips and international capstone projects.

Trade professionals can benefit from the flexibility in both program delivery and course selection to maximize their learning experience and pursue customized career paths and interests. The Carlson Business Career Center gives graduates access to extensive services and resources, from industry networking opportunities to tailored career coaching and industry placement.

Ranking performance highlights



Innovative Teaching

The program **ranks fourth in the Innovative Teaching** performance lens with the incorporation of experiential learning via the Carlson School Enterprise Programs. Students are immersed in a business consortium to provide solutions for real-life problems faced by enterprises. Students also benefit from personalized coaching with industry experts and delivering a pitch in front of C-level executives.

Additionally, the Global Discovery Program provides valuable exposure to international business realities through international study trips to ensure that MBA graduates are equipped with a global business outlook.



Graduate outcomes

The Carlson Full-Time MBA reports that 96% of its graduates receive job offers within three months upon graduation, placing the program **among the top 10 in terms of Graduate Outcomes**.

To maximize career support for its graduates, the school maintains close ties with over 130 employers who scout the school for promising talent and organize career-focused initiatives, including counselling, mock interviews, career fairs and networking events.



Program Delivery

Ranking first in Program Delivery, the MBA offers five types of learning modality, from on-campus attendance to remote and hybrid learning.

A special feature that helped the Carlson MBA land its top rank is the HyFlex mode, granting students control of their class schedule by allowing them to choose a combination of both physical and virtual classes.

