

#1 International
Trade Rankings

Trade Master's Program Profile



A unit of the Arizona State University Enterprise

Master of Global Management



Program overview

University	Arizona State University
School	Thunderbird School of Global Management
Program	Master of Global Management
Location	Phoenix, Arizona, USA
Mode	Full-time
Duration	16-21 months
Delivery	On-Campus
Start	August and January

This profile will help students to appreciate why this graduate program ranked high on the [International Trade Rankings](#). The [Hinrich Foundation](#) and QS created the Rankings to help **students** identify programs that will fast-track their trade careers and enable **companies** to hire performance-ready talent.

Introduction

[Thunderbird School of Global Management's Master of Global Management](#) program is ranked **first in the world** in the [International Trade Rankings](#) 2023.

The program equips students with the aptitude and a global mindset for trade leadership through a rich, highly internationalized curriculum. Students will also gain hands-on experience working on the overseas capstone, where they analyze and strategize the dynamics of the global economy to solve real-world business and management challenges.

The Thunderbird school operates over 20 regional offices worldwide to engage with its global networks of alumni and partners for experiential learning opportunities and dedicated career services, including networking events, tailored workshops and job hunt coaching.

Ranking performance highlights



Trade Program Content

The Master of Global Management (MGM) program **ranks first in Trade Program Content** and focuses on building global competency for international trade graduates.

The program curriculum covers five core trade knowledge areas – cross-border trade, trade policy, logistics and supply chain management, finance and accounting, leadership and soft skills. This aims to provide a foundation in international business combined with cross-cultural leadership, technology and innovation management, along with a specialization in the expertise area of the student's choice.



Innovative Teaching

Core to its commitment to developing future leaders is the Global Challenge Lab, a six-week program that gathers MGM students from Thunderbird classrooms globally for a consultancy project.

The capstone course allows students to gain hands-on experience in global business by working on-site overseas and developing solutions to operational and organizational difficulties as well as strategies for transnational market expansion and sustained growth. This unique approach to the MGM lands the program among the **top 10 for Experiential Learning**.



Industry Engagement

From Los Angeles and Amsterdam to Nairobi and Shanghai, the Thunderbird School of Global Management maintains its presence in all regions of the world via the Regional Centers of Excellence. Global representation helps the school build rapport with not only multinational employers, but also governmental agencies and non-profit institutions for internships, industry exposure and career services, research and Global Challenge Lab projects.

This rich, diverse range of partnerships across geographic locations and sectors helps Master of Global Management secure its **third rank in Industry Engagement**.

